



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325152

Schedule Dates 10/09/12-10/15/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1537
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/02/12
Last Modified 10/08/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260350
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,998.75
Net Total \$147,326.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 137 \$173,325.00
Grand Total: 137 \$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	5A- 6A (EST)	6		X	X	X	X						Charlotte (WSOC)		8/2/12
1.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	5A- 5:30A (EST)	4		X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/8/12
2.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	6A- 7A (EST)	6		X	X	X	X						Charlotte (WSOC)		8/2/12
2.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	6A- 7A (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/8/12
3.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	7A- 9A (EST)			4	4	4	4						Charlotte (WSOC)		8/2/12
3.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	7A- 8A (EST)			3	2	3	2			9	\$775.00	\$6,975.00	Charlotte (WSOC)		10/8/12
3.1.1	Preempt	10/09/12															Charlotte (WSOC)	No Avail/Exception -	
4.0	Normal Line / Spot	10/13/12-10/13/12	6	:30	6A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/2/12
5.0	Revised Line / Spot	10/13/12-10/13/12	6	:30	8A- 9A (EST)							1					Charlotte (WSOC)		8/2/12
5.1	Normal Line / Spot	10/13/12-10/13/12	5	:30	8A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)		10/8/12
6.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	6A- 8A (EST)								1	1			Charlotte (WSOC)		8/2/12
6.1	Normal Line / Spot	10/14/12-10/14/12	6	:30	6A- 8A (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		10/8/12
7.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	8A- 9A (EST)								1	1			Charlotte (WSOC)		8/2/12
7.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 9A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Buyer Name BASSETT, LAURA
Phone/Fax /
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Billing Type Standard
Comments OBAMA FOR AMERICA

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By Broadcast Month
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	9A-10A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/2/12
8.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	9A-10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
9.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	10A-11A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/2/12
9.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	10A-11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
10.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	10:58A-12P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/2/12
10.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	10:58A-12P (EST)	4		X	X	X	X			4	\$675.00	\$2,700.00	Charlotte (WSOC)		10/8/12
11.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	12P-1P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/2/12
11.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	12P-1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
12.0	Normal Line / Spot	10/13/12-10/13/12	6	:30	12P-12:30P (EST)	1						1		1	\$200.00		Charlotte (WSOC)	Program Change/Exception - FOOTBALL	8/2/12
12.0.1	Preempt	10/13/12															Charlotte (WSOC)		
13.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	12P-12:30P (EST)	1							1	1			Charlotte (WSOC)		8/2/12
13.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P-12:30P (EST)	1							1	1	\$275.00	\$275.00	Charlotte (WSOC)		10/8/12
14.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	3P-4P (EST)	3		X	X	X	X			3			Charlotte (WSOC)		8/2/12

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21.0	Revised Line / Spot	10/09/12-10/11/12	6	:30	11:35P- 12:02A (EST)	4		X	X	X							Charlotte (WSOC)		8/2/12
21.1	Normal Line / Spot	10/09/12-10/11/12	5	:30	11:35P- 12:02A (EST)	4		X	X	X				4	\$500.00	\$2,000.00	Charlotte (WSOC)		10/8/12
22.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	8P- 10P (EST)	2											Charlotte (WSOC)		8/2/12
22.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	8P- 10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/8/12
23.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	10P- 11P (EST)	1											Charlotte (WSOC)		8/2/12
23.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	10P- 11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/8/12
24.0	Revised Line / Spot	10/09/12-10/09/12	6	:30	9P- 10P (EST)	2											Charlotte (WSOC)		8/2/12
24.1	Normal Line / Spot	10/09/12-10/09/12	5	:30	9P- 10P (EST)	2								2	\$7,800.00	\$15,600.00	Charlotte (WSOC)		10/8/12
25.0	Revised Line / Spot	10/09/12-10/09/12	6	:30	10P- 11P (EST)	1											Charlotte (WSOC)		8/2/12
25.1	Normal Line / Spot	10/09/12-10/09/12	5	:30	10P- 11P (EST)	1								1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/8/12
26.0	Revised Line / Spot	10/10/12-10/10/12	6	:30	8:30P- 9P (EST)												Charlotte (WSOC)		8/2/12
26.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	8:30P- 9P (EST)									1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/8/12
27.0	Revised Line / Spot	10/10/12-10/10/12	6	:30	9P- 9:30P (EST)												Charlotte (WSOC)		8/2/12
27.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	9P- 9:30P (EST)									1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/8/12

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28.0	Revised Line / Spot	10/10/12-10/10/12	6	:30	10P-11P (EST)	1			1					1	\$4,300.00		Charlotte (WSOC)		8/2/12
28.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	10P-11P (EST)	1			1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/8/12
29.0	Revised Line / Spot	10/11/12-10/11/12	6	:30	8P-9P (EST)	1				1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/2/12
29.1	Normal Line / Spot	10/11/12-10/11/12	5	:30	8P-9P (EST)	1				1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/8/12
30.0	Normal Line / Spot	10/11/12-10/11/12	6	:30	9P-10P (EST)	1				1				1	\$5,000.00		Charlotte (WSOC)		8/2/12
30.0.1	Preempt	10/11/12															Charlotte (WSOC)	Program Change/Exception - DEBATE	
31.0	Revised Line / Spot	10/11/12-10/11/12	6	:30	10P-11P (EST)	1				1				1	\$5,000.00		Charlotte (WSOC)		8/2/12
31.1	Normal Line / Spot	10/11/12-10/11/12	5	:30	10P-11P (EST)	1				1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/8/12
32.0	Revised Line / Spot	10/12/12-10/12/12	6	:30	8P-9P (EST)	1					1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/2/12
32.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	8P-9P (EST)	1					1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/8/12
33.0	Revised Line / Spot	10/12/12-10/12/12	6	:30	9P-10P (EST)	1					1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		8/2/12
33.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	9P-10P (EST)	1					1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/8/12
34.0	Revised Line / Spot	10/12/12-10/12/12	6	:30	10P-11P (EST)	1					1			1			Charlotte (WSOC)		8/2/12

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Billing Type Standard
Comments OBAMA FOR AMERICA

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WSOC-TV

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Date Entered 08/02/12
Last Modified 10/08/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260350
Drawn
Order Type Normal
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Commission % 15.00
Commission \$25,998.75
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By Broadcast Month
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34.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	10P-11P (EST)	1					1			1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/8/12
35.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	7P-8P (EST)	1							1	1			Charlotte (WSOC)		8/2/12
35.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7P-8P (EST)	1							1	1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/8/12
36.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	8P-9P (EST)	1							1	1			Charlotte (WSOC)		8/2/12
36.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	8P-9P (EST)	1							1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/8/12
37.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	9P-10P (EST)	1							1	1			Charlotte (WSOC)		8/2/12
37.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	9P-10P (EST)	1							1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/8/12
38.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	5A-6A (EST)	1	1							1			Charlotte (WSOC)		8/2/12
38.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5A-5:30A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)		10/8/12
39.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	6A-7A (EST)	1	1							1			Charlotte (WSOC)		8/2/12
39.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	6A-6:30A (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
40.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	7A-9A (EST)	4	4							2			Charlotte (WSOC)		8/2/12
40.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A-8A (EST)	2	2							2	\$775.00	\$1,550.00	Charlotte (WSOC)		10/8/12
41.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	9A-10A (EST)	1	1							1			Charlotte (WSOC)		8/2/12

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Schedule Dates

Advertiser

Agency

Product

Broad

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

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1537/OBAMA FOR AMERICA (134149)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

BASSETT, LAURA

/

95/101/1537

National/Political

Standard

OBAMA FOR AMERICA

Date Entered

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10/08/12

Entered By

Jill Hipskind

CO-OP

Headline #

06260350

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$25,998.75

Net Total

\$147,326.25

Sales Tax

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Oct. 2012

Spots

137

Rate

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Grand Total:

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41.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	9A-10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
42.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	10A-11A (EST)	1	1							1			Charlotte (WSOC)		8/2/12
42.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	10A-11A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
43.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	10:58A-12P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
43.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	10:58A-12P (EST)	1	1							1	\$675.00	\$675.00	Charlotte (WSOC)		10/8/12
44.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	12P-1P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
44.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P-1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
45.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	5P-5:30P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
45.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5P-5:30P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
46.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	5:30P-6P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
46.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P-6P (EST)	1	1							1	\$875.00	\$875.00	Charlotte (WSOC)		10/8/12
47.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	6P-6:30P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
47.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P-6:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		10/8/12
48.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	6:58P-7:30P (EST)	1	1							1			Charlotte (WSOC)		8/2/12

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Date:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325152

Schedule Dates

10/09/12-10/15/12

Advertiser

Pol/B Obama/D/Pre/US (16256)

Agency

Greer, Margolis, Mitchell & Associates (2890)

Product

Political - Federal Candidate (1067)

Brand

1537/OBAMA FOR AMERICA (134149)

Salesperson

Telecomp/Philadelphia, Philadelphia (1057)

Sales Office

Telecomp/Philadelphia

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

95/101/1537

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA FOR AMERICA

08/02/12

10/08/12

Jill Hipskind

No

06260350

Normal

Package Deal

Commission %

15.00

Commission

\$25,998.75

Net Total

\$147,326.25

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

137

137

\$173,325.00

\$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	6:58P- 7:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/8/12
49.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	7:30P- 7:56P (EST)	4		X	X	X	X						Charlotte (WSOC)		8/2/12
49.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/8/12
50.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	7:30P- 7:56P (EST)	1	1										Charlotte (WSOC)		8/2/12
50.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	7:30P- 7:56P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/8/12
51.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	11P- 11:35P (EST)	1	1										Charlotte (WSOC)		8/2/12
51.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	11P- 11:35P (EST)	1	1							1	\$925.00	\$925.00	Charlotte (WSOC)		10/8/12
52.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	11:35P- 12:02A (EST)	1	1										Charlotte (WSOC)		8/2/12
52.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	11:35P- 12:02A (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		10/8/12
53.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	6:58P- 7:30P (EST)	4		X	X	X	X						Charlotte (WSOC)		8/2/12
53.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/8/12
54.0	Revised Line / Spot	10/12/12-10/12/12	6	:30	12:05A- 12:35A (EST)							2					Charlotte (WSOC)		8/2/12
54.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	12:05A- 12:35A (EST)							2		2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/8/12
55.0	Revised Line / Spot	10/09/12-10/14/12	6	:30	11P- 11:35P (EST)	6		X	X	X	X	X	X				Charlotte (WSOC)		8/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Telerep/Philadelphia

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

95/101/1537

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA FOR AMERICA

Date Entered 08/02/12
Last Modified 10/08/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260350
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,998.75
Net Total \$147,326.25
Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012 137 \$173,325.00

Grand Total: 137 \$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.1	Normal Line / Spot	10/09/12-10/14/12	5	:30	11P-11:35P (EST)	6		X	X	X	X	X	X	6	\$925.00	\$5,550.00	Charlotte (WSOC)		10/8/12
56.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	3P-4P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
57.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	4P-5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		10/8/12
58.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	5:30A-6A (EST)			1	1	1	1			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/8/12
59.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30A-6A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)		10/8/12
60.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6:30A-7A (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
61.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	6:30A-7A (EST)			1	1	1	1			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/8/12
62.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	8A-9A (EST)			2	2	2	2			8	\$725.00	\$5,800.00	Charlotte (WSOC)		10/8/12
63.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A-9A (EST)	3	3							3	\$725.00	\$2,175.00	Charlotte (WSOC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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